

# AMY



A Dining  
Collection.

Amy Dining room





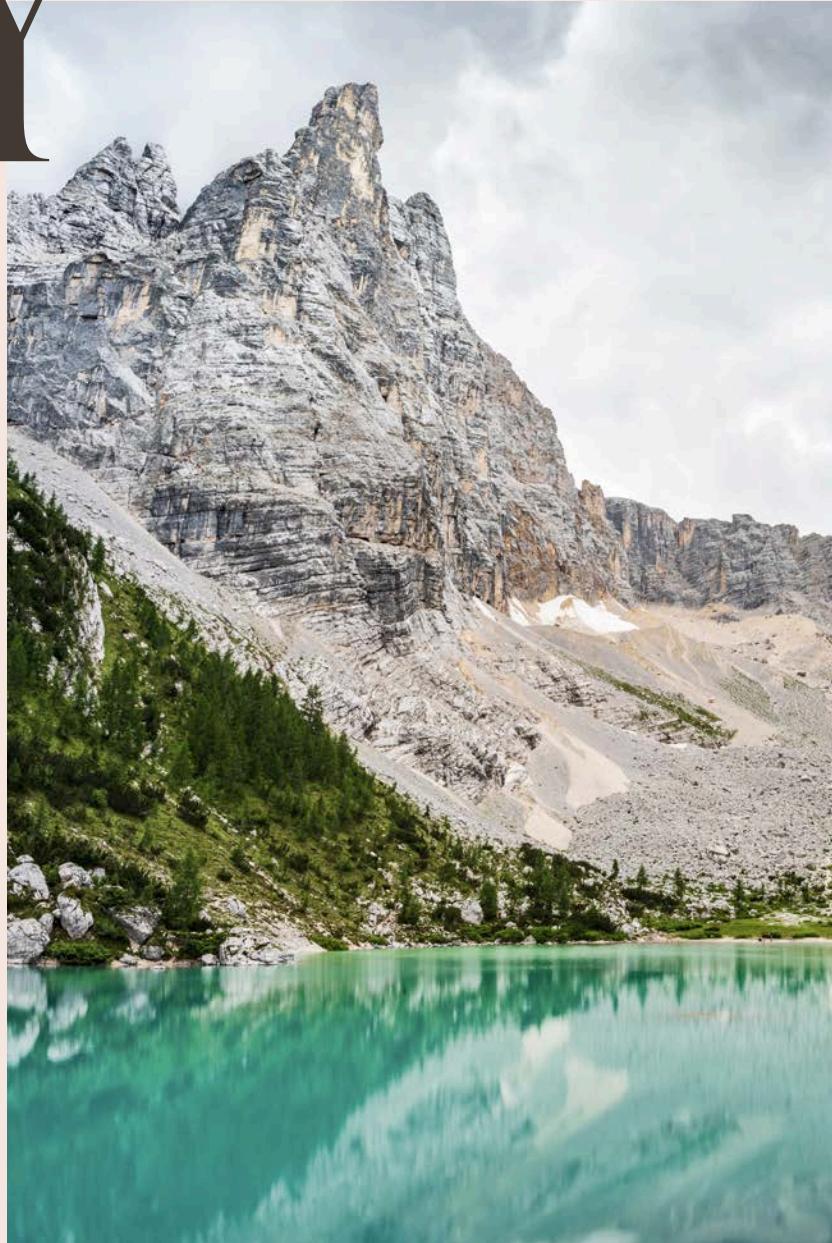


AMY

For the Amy Dining Collection, we brought together innovative materials and refined aesthetics to create a harmonious blend of modernity and natural charm. At its core is Matte Eco Dark Oak, available in two variations: a smooth, understated finish and a unique, Tetris-like textured design. These finishes lend depth and visual intrigue to each piece, while the dining table and sideboard combine functionality with a sense of sophistication. Thoughtfully integrated lighting highlights every detail, enhancing the collection's ambiance and practicality.

The Amy Collection is showcased in a contemporary mountain villa nestled in the heart of the Italian Dolomites. With expansive glass walls framing breathtaking alpine views, this modern setting emphasizes the collection's synergy with its surroundings. The villa's clean lines and warm, inviting interiors reflect the spirit of the Amy Collection; a perfect balance of elegance and modern craftsmanship. By presenting it in this striking environment, we highlight the collection's versatility and timeless appeal, suited to any sophisticated space.

# AMY



MOODY  
SLEEK  
DISTINCTIVE

# DIN



Amy dining set, Alpine interior in the Dolomites

# NING ROOM







**Tetris Matte and Eco Dark Oak define the Amy table, combining top and base in a bold centerpiece with modern character. Eco leather chairs complete the setting with elegance, shaping a refined dining atmosphere.**



Amy chair, Alpine interior in the Dolomites

Tetris Matte y Eco Dark Oak definen la mesa Amy, combinando el tablero y la base en un llamativo elemento central con carácter moderno. Las sillas de cuero ecológico completan el conjunto con elegancia, creando un ambiente refinado para el comedor.

Tetris Matte et Eco Dark Oak définissent la table Amy, combinant plateau et piétement dans une pièce maîtresse audacieuse au caractère moderne. Les chaises en cuir Eco complètent l'ensemble avec élégance, créant une atmosphère raffinée dans la salle à manger.

Матовый и эко-темный дуб Tetris определяют стиль стола Amy, сочетая столешницу и основание в смелом центре с современным характером. Стулья из эко-кожи дополняют обстановку элегантностью, создавая изысканную атмосферу столовой.













**In three or four door versions, the Amy buffet features Eco Dark Oak in Tetris Matte with integrated lighting. The four door model adds a practical drawer, combining generous storage with refined elegance.**

En las versiones de tres o cuatro puertas, el aparador Amy presenta Eco Dark Oak en Tetris Matte con iluminación integrada. El modelo de cuatro puertas añade un práctico cajón, combinando un amplio espacio de almacenamiento con una elegancia refinada.

Disponible en version trois ou quatre portes, le buffet Amy est proposé en chêne foncé Eco Tetris mat avec éclairage intégré. Le modèle à quatre portes est doté d'un tiroir pratique, alliant un espace de rangement généreux à une élégance raffinée.

В трех- и четырехдверных версиях буфет Amy выполнен из эко-темного дуба Tetris Matte со встроенной подсветкой. Четырехдверная модель дополнена практичным ящиком, сочетающим в себе вместительность и изысканную элегантность.





**Eco Dark Oak Tetris**  
**Matte meets glass**  
**in the Amy curio**  
**cabinet, framed in**  
**sleek design. Interior**  
**lighting highlights**  
**displayed objects,**  
**balancing solidity**  
**and transparency in a**  
**composition of refined**  
**modern elegance.**

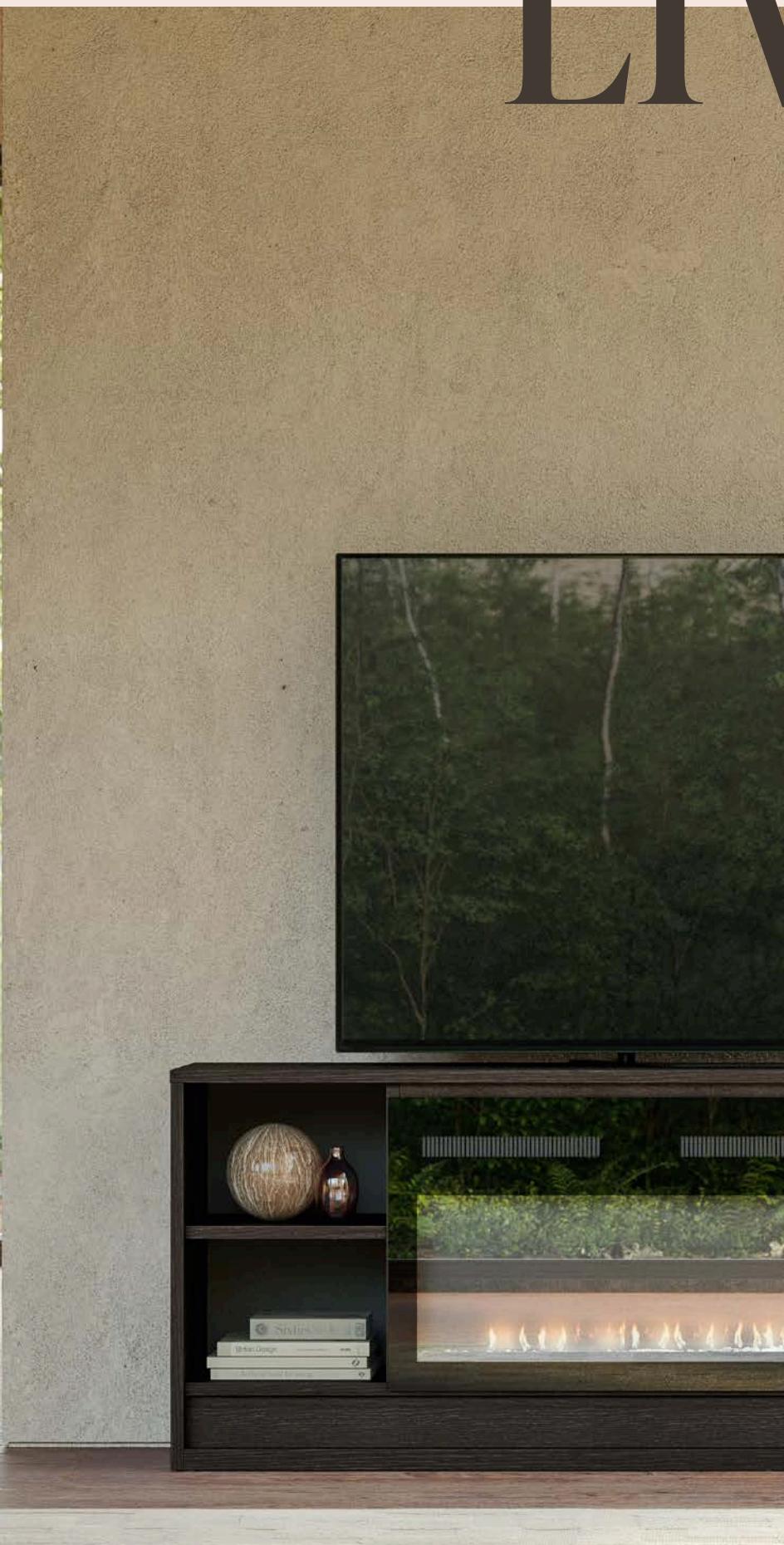
Roble oscuro ecológico Tetris El mate se combina con el cristal en la vitrina Amy, enmarcada en un diseño elegante. La iluminación interior resalta los objetos expuestos, equilibrando la solidez y la transparencia en una composición de refinada elegancia moderna.

Le chêne foncé Eco Tetris Matte rencontre le verre dans la vitrine Amy, encadrée dans un design élégant. L'éclairage intérieur met en valeur les objets exposés, équilibrant solidité et transparence dans une composition d'une élégance moderne raffinée.

Эко-темный дуб Tetris Matte сочетается со стеклом в витрине Amy, обрамленной элегантным дизайном. Внутреннее освещение подчеркивает выставленные предметы, создавая баланс между прочностью и прозрачностью в композиции изысканной современной элегантности, устойчивым и невесомым.



LV



Amy TV base, Alpine interior in the Dolomites

# LIVING ROOM





Amy TV base, Alpine interior in the Dolomites

**The Amy TV base combines clean lines and functional design, offering a refined centerpiece for contemporary living. It can also be configured as a fireplace by adding a compatible electric firebox (sold separately, not provided).**

La base Amy TV combina líneas limpias y un diseño funcional, ofreciendo un elemento central refinado para la vida contemporánea. También se puede configurar como chimenea añadiendo una caja de fuego eléctrica compatible (se vende por separado, no incluida).

La base Amy TV allie des lignes épurées et un design fonctionnel, offrant ainsi un élément central raffiné pour les intérieurs contemporains. Elle peut également être configurée comme une cheminée en y ajoutant un foyer électrique compatible (vendu séparément, non fourni).

База Amy TV сочетает в себе чистые линии и функциональный дизайн, предлагая изысканный акцент для современной жизни. Ее также можно превратить в камин, добавив совместимую электрическую топку (продается отдельно, не входит в комплект).









ECO DARK OAK



FINISHES

## TETRIS MATTE



# AMY DINING ROOM IN ECO DARK OAK / TETRIS MATTE



## 3/D BUFFET KJAY611

With 3 doors

inch W 68" D 21" H 35"  
cm L 173,8 P 52,8 H 89,4  
Crt 1 kg 97 m<sup>3</sup> 1

**3/D BUFFET with EXT. LIGHT**  
**US LIGHT KIT PJAY0614**  
**UK LIGHT KIT PJAY0615**  
**EU LIGHT KIT PJAY0613**  
With 3 doors

inch W 68" D 21" H 35"  
cm L 173,8 P 52,8 H 89,4  
Crt 2 kg 99 m<sup>3</sup> 1



## 4/D BUFFET KJAY608

With 4 doors

inch W 83" D 21" H 35"  
cm L 210,8 P 52,8 H 89,4  
Crt 1 kg 108 m<sup>3</sup> 1,2

**4/D BUFFET with EXT. LIGHT**  
**US LIGHT KIT PJAY0610**  
**UK LIGHT KIT PJAY0611**  
**EU LIGHT KIT PJAY0609**  
With 4 doors

inch W 83" D 21" H 35"  
cm L 210,8 P 52,8 H 89,4  
Crt 2 kg 110 m<sup>3</sup> 1,2



## EXTEN. TABLE W250 PJAY0616

With 1 leaf w 21 1/4" cm 54

inch W 98" D 43" H 31"  
cm L 250 P 108 H 78,2  
Crt 2 kg 163 m<sup>3</sup> 1,08

**EXTEN. TABLE W210 PJAY0617**  
With 1 leaf w 19 3/4" cm 50

inch W 83" D 37" H 31"  
cm L 210 P 95 H 78,2  
Crt 2 kg 128 m<sup>3</sup> 0,81



## 2/D CURIO CABINET

**US LIGHT KIT PJAY0681**

**UK LIGHT KIT PJAY0682**

**EU LIGHT KIT PJAY0680**

With 2 glass doors

inch W 38" D 20" H 75"  
cm L 97 P 51 H 190,4  
Crt 3 kg 122 m<sup>3</sup> 1,31

## 2/D CURIO CABINET with EXT. LIGHT

**US LIGHT KIT PJAY0684**

**UK LIGHT KIT PJAY0685**

**EU LIGHT KIT PJAY0683**

With 2 glass doors

inch W 38" D 20" H 75"  
cm L 97 P 51 H 190,4  
Crt 3 kg 122 m<sup>3</sup> 1,31



## MIRROR KJZZ140

inch W 38" D 1" H 43"  
cm L 95,2 P 2,5 H 110,2  
Crt 1 kg 27 m<sup>3</sup> 0,07



## 2 AMY CHAIRS KJAY620

**2 AMY CHAIRS  
(UK FIRE RETARDANT) KJAY620I**

With eco dark oak structure,  
seat and back in ecoleather

inch W 20" D 21" H 40"  
cm L 51 P 54 H 101  
Crt 1 kg 16 m<sup>3</sup> 0,44



## TV BASE DOORS KJAY632

4 doors only – must be added to KJAY630 when  
using as a TV base

inch W 51" D 1" H 20"  
cm L 128,2 P 1,8 H 50,2  
Crt 1 kg 13 m<sup>3</sup> 0,05



## RECTANGULAR TABLE KJAY628

inch W 47" D 24" H 16"  
cm L 120 P 60 H 40,5  
Crt 1 kg 44 m<sup>3</sup> 0,39



## TV BASE KJAY630

Structure compatible with firebox  
Firebox not included – must add KJAY632 when  
using as TV base

inch W 79" D 17" H 32"  
cm L 200,8 P 43 H 80,2  
Crt 1 kg 66 m<sup>3</sup> 0,75

## TV BASE with EXT. LIGHT

**US LIGHT KIT PJAY0632**  
**UK LIGHT KIT PJAY0633**

**EU LIGHT KIT PJAY0631**

Structure compatible with firebox

Firebox not included – must add KJAY632 when  
using as TV base

inch W 79" D 17" H 32"  
cm L 200,8 P 43 H 80,2  
Crt 2 kg 68 m<sup>3</sup> 0,76

OUR STORY  
OUR PEOPLE  
OUR VALUES

# MISSION MADE IN ITALY



For 70 years we have been bringing the values of Made in Italy to the world. An uncompromising choice, based on love for our territory: Italy is the cradle of design, attention to detail, and artisanal know-how. Aware of this heritage, every day we draw inspiration from what surrounds us and we translate it into our collections with one objective: to be worthy ambassadors of Made in Italy in the world.

# VALUES



## FAMILY INNOVATION COMMUNITY

Family, community, and innovation serve as the cornerstone of our daily endeavors.

Within each Alf Italia product, you'll discover distinct personalities shaping its essence: the warmth of Oliviero, the unwavering determination of Cristina, and the bold courage of Piero. These individuals embody our commitment to consistency, reliability, and the bonds of friendship.

Our roots run deep in the rich soil of our native places, acknowledging the invaluable contributions of the skilled artisans in woodworking and the fervent dedication of the people of Francenigo. Without their passion and commitment, our journey would not have been possible. While we honor our past, we set our sights on the future.

Our DNA pulses with an insatiable drive for innovation. Whether introducing unprecedented products or revolutionizing wood processing through technology, we embrace change with a continual desire to push boundaries and pioneer new frontiers.

Alf Italia stands as a testament to tradition, progress, and an unwavering commitment to shaping the future of design and craftsmanship.

# A FAMILY TRADITION



Oliviero and Giuditta on a work trip.

In the vibrant landscape of the 1950s, a visionary company emerged, driven by an entrepreneurial spirit eager to seize opportunities in the post-war world. This company, known as Alf Italia, initially set its sights on serving its local community in Francenigo. As the years rolled on, and the world underwent dramatic shifts, the company adapted and evolved.

During the 1980s the company decided to spread its wings beyond Italian borders, embarking on an exciting journey to the United States – the land of the American dream.

But Alf Italia didn't stop there. In the 1990s, it embarked on an even more ambitious venture, conquering new horizons in the Middle East, Central and South America, and Russia.

Its success was attributed to its unique reinterpretation of Italian design for international markets, a fusion of culture and innovation that resonated with people across the globe. In Alf Italia's journey, Giuditta, Oliviero's wife, played a pivotal role with her wisdom, unwavering support, and perceptive guidance. Together, they navigated challenges in

foreign markets, forging crucial cross-border relationships. Giuditta's astuteness and Oliviero's enthusiasm laid the foundation for enduring global partnerships, key to Alf Italia's success.

In the wake of Oliviero's passing, the second generation of the family took the reins. Oliviero's children, Cristina and Piero, assumed leadership roles within the company. Cristina diligently managed sales and administration, while Piero focused on manufacturing. Flavio, Cristina's husband, played an integral part in the team, contributing his expertise to the areas of design and product planning.

In 2023, Alf Italia achieved a significant milestone by expanding its historic Francenigo site with cutting-edge equipment and automation technology, emphasizing a commitment to innovation and sustainability.

This marks a chapter in Alf Italia's journey, which began in a transformative era and evolved into global expansion, technological advancement, and a legacy of excellence. With the third generation already active in the company, Alf Italia's story continues to be one of innovation and success, with a promising future.



Flavio, Cristina and Piero.

# INNOVATION and TECHNOLOGY



We embrace change and believe in our ability to improve day by day.

We invested in technology in the early 2000s, making substantial investments in technological advancements, in Industry 4.0 in the 2010s, and now we are revolutionising the historic Francenigo site, introducing a degree of automation that would once have been unimaginable.

We have moved ahead of the curve with aesthetic trends, introducing furnishing items that can interpret the shapes of the future.

# COMMUNITY

We recognize that our local area and community are one of the founding principles behind what we do.

The Piovesana family's roots here go back generations. This fact has played an active part in making ALF Italia a success story, thanks to the commitment of thousands of people who have worked with us over the years.

We live in an area of outstanding natural beauty, where plentiful wood, transported by water and worked thanks to the driving force of the man-made waterways, has created the prerequisites for a woodwork tradition that lives on today in ALF Italia.

"We believe in the dignity of individuals and the value of human relationships."

Our founder, Oliviero Piovesana, taught us: "Every morning must start with a 'Good Morning,' whatever quibbles there may have been the evening before or whatever disagreements may be to come."

That daily greeting encapsulates the value of service: a pleasant, polite approach to recreate a sense of community that transcends professional relationships.



# AMY

DINING ROOM

design  
R&D Alf

art direction & graphics  
Eleonora Da Frè

digital images  
Gabriele Simonetta

selection  
LUCE

print  
SINCROMIA



A.L.F. Uno SpA is certified by the ISO 9001:2015.

Our furniture finishes are mainly UV-based. All our furniture board is within the E1 norm for formaldehyde emission. By using UV-based finish the formaldehyde is sealed within the furniture board keeping emissions to an absolute minimum.

ATTENTION: PRODUCT APPEARANCE, SIZE, AND/OR MATERIALS MAY BE SUBJECT TO CHANGE WITHOUT NOTICE







